

# **The 3 Minute Money Secret**

**(or, What Money Likes)**

## **How to Have Wealth in 30 Days Spending Only 3 Minutes a Day**

**A Gift and a Challenge from**

**Dr. Joe Vitale**

**And NitroMarketing**

Please print this report so you can refer back to it regularly.

## In This Training...

Is 3 Minutes Too Long? .....	Page 2
Small Changes = Big Results The (SC=BR) .....	Page 4
What is Hypnotic Selling? .....	Page 5
Let's Try It Out. ....	Page 6
5 Hypnotic Tips You Can Use Today .....	Page 8
A Hypnotic "Quiz" .....	Page 9
How To Start Attracting Money Into Your Life?.....	Page 10
Why you should <b>pay attention to Tuesday, October 12th</b> ...	Page 18

### How Can You Attract More Money – in Only 3 Minutes?

Do you have 3 minutes?

That's all it takes. 3 Minutes.

To change your mental programming.

To change your "boring" site into a hypnotic cash register.

To change your emails so people **read** them and **send** you money.



Dr. Joe Vitale says:  
"Give me 3 minutes a day  
and you can begin attracting  
money like a magnet."

As you probably know, everyone has a "mental money thermostat." It's the mental ceiling you have on what you will allow into your life. While that barrier is mental, it can be changed.

#### **But how?**

With a mental process designed to lift the bar, so to speak, in your own mind.

Whether you believe it right now or not, by simply doing a simple process every day for 30 days, you can change your mental thermostat and begin to attract more money into your life – more than you've ever seen before.

If you don't already have the "**3 Minute Money Magnet**" software, get it right now at this site (its completely FREE, and very POWERFUL)

[www.HypnoticSellingSecrets.com/moneymagnet](http://www.HypnoticSellingSecrets.com/moneymagnet)

But there's a "catch."

You have heard the saying, "The definition of insanity is doing the same thing over and over again and expecting different results."

With that in mind, I am going to give you a system for bringing more money into your life.

This way you will have the new mindset for wealth, and you will have a **way to create wealth.**

**And that's what this newsletter is all about.**

## **How does it feel to be wealthy?**

Play along with me for a moment and answer this question...

### ***What will you buy in 30 days?***

Imagine it's 30 days from today.

- You've listened to the 3 minute money attractor every day.
- You've acted on the ideas and opportunities that came your way.
- You worked the system I'm going to tell you about in a minute.

And you now have a huge sum of money in your lap.

And it looks like you're going to have a huge sum of money each and every month from here on out.

- What will you do with it?
- What kind of car might you buy?
- What kind of bills will you pay off?
- What gifts will you get for your family, friends, or anyone else?

You might even make a list of all the exciting things you'll do with all this money.

In fact, write your list here...

---

---

---

Now come back to this moment...

How did that feel?

It should feel exhilarating.

And guess what?

It can all come true for you, too.

**But only if you understand...**

## What Money Likes

Money likes speed.

Money likes people who act.

Money likes people who know they deserve money.

By doing the 3 minute money attractor every day for 30 days, you can become a person that money likes.

But you have to do one more thing...

### Small Changes = Big Results

#### The (SC=BR) Hypnotic Formula

My new home study system, [Hypnotic Selling Secrets](#), contains a lifetime of insights, tricks, tips, secrets, methods, formulas, checklists, observations, and more. People paid \$5,000 each to have this material in a recent seminar.

And **every one** of those students said that by applying just simple changes to their websites and letters, they all got dramatically better results.

Yes, it might sound crazy that small changes at your website or in your emails can produce big (sometimes enormous) increases in your results.

Most people have the perception that creating highly effective sales copy requires a Herculean, almost impossible effort. Wouldn't it be amazing if you could instead just make small changes to your current website, sales letter, offers or emails and see dramatic increases in results?

For example...

- Changing **one line** at your site that **doubles** your response rate.
- Or **more than doubling** the sales from your website -- with **three minor hypnotic changes**.
- Or rewrite, in **one afternoon**, one email offer for one of your products that **increases sales by over 100%**.
- Or making just **two small changes** on your website, and increase average page views per visitor **by five pages**.

All of the above were done by people just like you. And for all of them it **only took a few hours** to learn how to spot these changes and make them. It is definitely possible.

Now I would like to help you experience the same with this newsletter. That's why it is called Small Changes = Big Results.

Well, to be completely truthful I should add in there "**Small Changes + Only a Few Hours = Big Results**" because what I am going to share with you does not take weeks to learn and years to master to see results. The real life examples above were people **brand new** to [Hypnotic Selling](#). They learned how to spot and make those changes in just a few short hours after reading my manual.

Before going into **five** Hypnotic (SC=BR)'s you can **put to use today**, let's first answer the question...

## **What in the world is Hypnotic Selling?**

Recently I spoke at the world's largest hypnosis convention. Two thousand professional hypnotists from all over the world came to hear me describe Hypnotic Writing. I told the crowd that Hypnotic Writing is a form of waking hypnosis.

This is not magical or mystical. It's no different than being absorbed in a good movie. Or being riveted by a good book. Or driving down the highway for hours and being "zoned out." In each instance you are in a **waking trance**.

A waking trance is a concentration of attention. You are focused on something before you, to the exclusion of virtually all else. Whenever you read a fascinating book, you are engaged in a mild trance. Because your eyes are open, this state is called a waking trance.

In 1956 an anonymous hypnotist, writing in his famous mail-order course, Dynamic Speed Hypnosis, declared: "Anything you do which makes your listeners react because of MENTAL IMAGES you plant in their minds is WAKING HYPNOSIS!"

Just replace "listeners" with "readers" and "waking hypnosis" with "Hypnotic Writing" in the sentence you just read and you have a good working definition of Hypnotic Writing. It would read like this:

"Anything you do which makes your readers react because of MENTAL IMAGES you plant in their minds is HYPNOTIC SELLING!"

Of course, the kind of Hypnotic Writing you and I want to do is focused on making a sale. That's why my definition is:

**"Hypnotic Writing is intentionally using words to guide people into a focused mental state where they are inclined to buy your product or service."**

Again, *Hypnotic Selling* is a form of waking hypnosis. It is characterized by a focus of attention. It is a trance state where you are wide awake but focused on something you are reading.

Hypnotic Writing achieves this state by the **right use of words** to create mental experiences. In other words, you get people so interested in your website, or email, or sales letter, that almost nothing else matters. And if you do this right, your Hypnotic Writing will lead your readers to take action.

**Intrigued?** I will walk you through the secret steps and insights of how to create Hypnotic Trances at your websites, in your emails and in your sales letters in the **Hypnotic Selling Secrets** Course that is being released on **Tuesday, October 12th** at [www.HypnoticSellingSecrets.com](http://www.HypnoticSellingSecrets.com)

**Hint:** If you order that day you will also receive **\$10,163 in special, that day only bonuses PLUS a \$500 "first day release" discount if you order on Tuesday, October 12th.** You can see what some of those bonuses will be right now at the site or at the end of this report. But they are **only** for people who order on the 12th.

When you go to [www.HypnoticSellingSecrets.com](http://www.HypnoticSellingSecrets.com) today, you will also want to register for the **free** Hypnotic Selling training I am doing **live over the Internet** that night of Tuesday, Oct 12th. You have to be registered to attend. And with space filling up you will want to register today.

## How Would You Describe This Pen?

**Are you ready to see some hypnotic selling in action?**

Below is a picture of a massage pen.



Basically, it's a regular pen – it writes – and the tip of it (shown above), also has a massaging head on it. Press it against your skin and you get a massage. I know that isn't much to go on, but how would you write a paragraph to sell this pen?

Write it here:

---

---

---

---

Now, here is how one website describes the massage pen:

**Product Description:**

- The unique metal ball-point pen with built in massage.
- Rugged metal construction
- Attractive design
- Patented massage function
- Replaceable ink refills
- Batteries included

**Well, is that Hypnotic Writing?**

I don't think so.

It's got the facts, but it doesn't have any reason, or benefit, for you to care about the facts. Result: Boredom.

Now, here is how the lively copywriters over at [Stupid.com](http://Stupid.com) describe the exact same massage pen:

**IMAGINE you had a teensy-weensy masseuse to carry around in your shirt pocket. Any time you desired, you could order your mini- masseuse to soothe your tired muscles and rub away your tensions. Now imagine this tiny masseuse had a pen sticking out of his head and ran on batteries.**

**Well, you're not likely to come across a miniature, pen-headed masseuse -- but here's the next best thing. Introducing the world's first MASSAGING PEN!**

**Is that Hypnotic Writing?**

You bet!

Would using Hypnotic sales copy like that improve your results?

Before you go on, note your observations about the "stupid" description.

Why do you think it was hypnotic?

---

---

---

## **5 Hypnotic Tips You Can Use Right Now**

Want **proof** that hypnotic selling secrets work?

Here are 5 Hypnotic tips you can use right away. Put them to use today, see the results you are getting, and get a **tiny glimpse** into the power of [Hypnotic Selling](#).

Don't forget to join me on the **free live tele-class training** I am doing the night of Tuesday, October 12<sup>th</sup> where you will get 90 minutes worth of my Hypnotic Selling Secrets. Register today for free, while there is still space, at [NitroWebcasts.com](#)

### **1) Turn your current headline into a question.**

Questions engage the mind. Even this tip can be rewritten to be "How can you turn your current headline into a question?" Isn't that better?

### **2) Add a testimonial under the headline.**

Readers will believe others over you. For example, here is an endorsement for the manual in my Hypnotic Selling home study course being released Tuesday, October 12th:

"Joe Vitale weaves a lively, insightful and powerful series of principles that will guide you into writing copy that hypnotically draws your customers to exchange their hard-earned money for your product or service. His new perspective is pure genius."

-- Joe Sugarman, Chairman, BluBlocker Corporation

### **3) Add a hypnotic graphic that demonstrates your product.**

Graphics are an overlooked part of selling. There's a truly hypnotic graphic in my manual. And you will see one at [HypnoticSellingSecrets.com](#) the day the course is launched on Tuesday, October 12<sup>th</sup>.

**4) Write a paragraph beginning with the word "Imagine."**

Then paint a picture of how life will be when they use your product or service. Imagine how much money you will make once you have the Hypnotic Selling Secrets under your belt.

**5) Add a "buy now" button near the top of your web page.**

People go through an 8-minute mental cycle of indecision when considering a purchase. Having a buy button increases impulse purchases.

## **A Hypnotic "Quiz"**

### **Would you like to have a little fun right now?**

Here's a brief quiz to help you **realize how easy it is** to add a little hypnosis to your websites and writing: Go through this newsletter --- that's right, the one you are reading right now --- and see if you can spot all the times I slipped in a hypnotic phrase!

Wouldn't it be amazing if you spotted every time I put a hypnotic twist on a sentence?

All of this is explained in my home-study course, but have fun and see if you can spot my methods at work.

#### **Clues:**

"Wouldn't it be amazing" is a hypnotic phrase.

You probably know that I've used Hypnotic Writing throughout these pages. "You probably know" is also a hypnotic phrase.

Are you beginning to see how easy this is?

"Are you beginning to see how" is also a hypnotic phrase.

When you get the manual on October 12th and start reading it that day, highlight or underline all the places you spot Hypnotic Writing phrases.

If you want to "cheat" jump ahead to **page 80** in the manual when you receive it and see **my list of favorite hypnotic phrases**.

Why not do it right now, with this newsletter?

Well, did you do it?

You didn't?

Remember, money likes people who take action.

If you didn't take action, why not?

**While you think about your answer, consider...**

## Why Didn't My Pool Guy Show Up? Or, What's Better Than Your Current Goal?

I hired a pool repair person one day who told me he would be at my estate promptly at 9 am the next morning. That was five months ago. I still haven't heard from him.

Why didn't he follow through?

This isn't uncommon among self-employed people. Nerissa hired a web designer who promised to help her with a subscription box on her site. But the designer never did the work. Never apologized, either.

Why is that?

When Nerissa and I went to Ohio recently to visit my parents, we had lunch with a friend of ours. Over the meal he confessed that he had a problem.

"I find myself only doing enough work each day to survive for that day," he explained. "If I make enough money right away in the morning, I stop work for that day. If I make enough money for the week, I don't work any more that week."

Why is that?

A few days later I overheard a well-known marketing professional confess that the most money he ever made was a sudden \$50,000 in one month. The thing is, he took the money and quit working for the next four months.

Why is that?

**There are at least two psychological principles going on here:**

**1.** People often **sabotage** their own efforts to succeed. Why? For a variety of reasons, everything from not feeling they deserve the wealth, to having limiting beliefs about money, how they use it, how comfortable they are with it, etc.

**2.** People often don't have **big enough** goals. Wanting to just pay the bills keeps you on the survival level. Having goals to make a difference in the world, or to get yourself or loved ones luxurious things, will stretch your acceptance levels and push past your limitations.

Personally, I think having a bigger goal solves most issues. But the goal has to be something that affects more people than just you. If the desire only benefits you, you may still sabotage your own efforts to succeed. But if the goal helps you and other people, you're on the way to massive success.

Here's an example of what I mean:

I have a new book coming out soon. It's the revised, expanded, and greatly enriched new version of my "Spiritual Marketing" book. It will have a new title, too: "The Attractor Factor." I'm very excited about it. One reviewer said, "This book has the potential to change humanity."

Now, a goal I have is to sell 100,000 copies of the book the first week it comes out. That's an okay goal. It certainly helps me, and the publisher, and since the book changes lives, it will help others.

But what would be an even bigger goal?

Well, selling one million books the first year it is out is better. And that would also influence at least one million people. Now THAT's a goal worth getting up early to pursue.

But what would be better than even that?

Now my mind is buzzing with possibilities. I'm thinking beyond my book, myself, and even the immediate customers who get the book right away. I'm stretching my mind to go for what others might call impossible.

This is what everyone has to do who wants to succeed in life. The people who just want to get by are just going to get by. The people who just want to pay their bills are just going to barely do that. But the people who shoot for the stars are going to hit the moon, go into space, and break records.

### **Where are you?**

Do you just want to make enough money to pay the bills?

If so, you'll struggle to do so. When I first met Pat O'Bryan, he said he just wanted to make enough money to pay his rent. Now that we've coauthored several books and he's making thousands every month, his goals have changed. Now he wants a new truck.

Do you want to pay off all your bills, pay off someone else's bills, and maybe buy yourself something big? If so, you'll surpass all the people who just want to pay their bills. Jose Silva once said a goal should benefit you and at least two other people. When you state a goal that helps many people, you are moving beyond your ego and your limitations.

Do you want to be financially free and make a difference in the world in some giant, unforgettable way? If so, you'll soar through life with an energy others will envy. You may or may not achieve your wildest dreams, but you'll certainly make more progress and break more records than the person who just wants to get by.

My new goal is to establish an Intentional Meditation Foundation with hubs around the world, all using my book, and the meditation I teach in it, to lower crime and increase wealth globally. Now THAT is more than a goal, it's a mission.

No one knows what is achievable, or impossible, so any giant goal -- or mission -- you can imagine is fair game.

What's yours?

You see, not only do you need to take action to attract money to you, but you also need to leave your comfort zone.

You need a big goal – at least something that **stretches** you a little – and you need to be fearless about doing what it takes to achieve it.

**Here's what I mean...**

## **"Levels: The Unspoken Secret to Achieving Big Goals "**

Years ago I attended networking meetings. These were usually breakfast or lunch business meetings where people exchanged business cards and tried to help each other get new clients.

I spoke at many of these events. What I quickly noticed is that the same people seemed to be at the same meetings. One observant friend said, "It's the same people -- and they're all starving!"

That's when I first learned about the concept of levels. That is, people tend to stay on the same level of business or social status. When they meet friends, it's usually in their circle of activity, whether church, work, school, or some club. As a result, they rarely get out of the level they are on.

That's not bad. You can stay on the level you are at and do well. But if you want more, or if you find yourself starving on the level you're at, you'll need to go up a level or two.

When I was speaking at these networking events, I was a notch above everyone in the room. This is not an ego thing. It's a social perception. I was seen as being at a slightly higher level than the audience simply by nature of being the speaker. I was the authority figure. As the higher teacher, I was elevated a slight degree on their level.

But that's not good enough. If you want to achieve big dreams in business, you need to step out of your circle or network of peers and associates. You need to go to a group with wider, stronger, richer connections. You need to go up a level.

How do you do that?

In my case, my books brought me to the attention of other circles of people, and higher levels of networks.

For example, when I wrote "The AMA Complete Guide to Small Business Advertising" for the American Marketing Association back in 1995, I was immediately put in a new level. I was now the author of an important book for a prestigious organization.

This caused new people to contact me. Each of these people had their own network of people. More often than not, these networks were at a higher level than anything I had ever touched before.

Here's another example: When I wrote my book on P.T. Barnum, called "There's A Customer Born Every Minute," for the American Management Association back in 1997, I managed to get the attention of famous tycoons Donald Trump and Kenneth Feldman. Clearly I had been introduced to a new level.

If you want to succeed in phenomenal ways today, you need to go up a level or two on the status scale of networks. The good news is email makes this a snap to begin. Anyone alive can be reached through email with some persistence and cleverness. That's how I first reached marketing superstar Jay Conrad Levinson, direct mail legend Joe Sugarman, and even gonzo daredevil Evel Knievel. I did it all by email.

People write me all the time for favors. I'm now perceived as an expert, an authority, and an Internet marketing pioneer. They want to associate their name or product with me. I love to help people, so I usually at least give people a chance. But I never endorse anything without seeing, using and loving what they have. This is important for me to maintain my level.

And now people write me from higher levels, too. For example, Dr. Robert Anthony is a man I studied twenty years ago. Last year he wrote me after reading my "Spiritual Marketing" book. Today we're coauthors. I just produced and recorded his legendary audioprogram, "Beyond Positive Thinking." Two decades ago I was way below his level. Today we're partners!

Keep in mind that going up a level is different than thinking out of the box. You can be creative and still stay on your current level. Brainstorming with your neighbor is most likely different than brainstorming with, say, Richard Branson, the flamboyant owner of Virgin Records.

**The point is this: To achieve goals you've never achieved before, you may need to rise in levels and participate with new people on a new playing field.**

So the lesson today is to consider your current level, consider your goals, and consider what people outside of your network can help you achieve them. You may have to step out of your level (and comfort zone) to do it, but the step is well worth taking.

It would take an entire book to fully explain the concept of levels. I don't have that space here. But before I end this short article, let me offer a handful of tips for going to a new level:

**1.** Write something of value new levels will admire. This doesn't have to be a book. This very article may introduce me to new levels. One of the main reasons my name is known to a vast majority of people online is due to the hundreds of articles I've written and distributed (like this one you're reading) over the last ten years. You can write articles, too.

**2.** Apply for membership in a prestigious organization. When I joined the Society for American Magicians, a very old club for professional magicians, I elevated my position among magicians. Joining the right country club or business group can do the same thing.

**3.** Create or join a master mind group. Napoleon Hill strongly urged people to form master minds. The trick to making them work is to be among people who are already successful in the areas you want to succeed in. Their presence will help elevate you.

**4.** Write to people in higher networks. When I was first starting out as a writer, people way above me, such as famed copywriter Bob Bly, helped me. In later years, marketing gurus such as Murray Raphel and later Paul Hartunian, all helped me. I simply wrote to them. They sensed my sincerity and offered guidance. Today I do the same for others.

**5.** Speak at associations or gatherings of people in higher levels. You'll need to have something unique to offer, but if you can deliver what these levels want, you'll be welcomed into their fold.

Again, there is nothing wrong with the level you're on. You don't want to forget your friends or burn your bridges. I'm simply suggesting that if you have giant goals and big dreams, it may be time to take the elevator up a floor or two.

Remember, this Special Report is a gift to you to reveal just one thing – What Money Likes.

**With that in mind, how would you answer this question----?**

## **What is the Secret to Getting Rich Today?**

It's Saturday morning as I write this article. I'm headed out to the lake today. A friend bought a boat and wants to take Nerissa and me out for a ride. Since I haven't had a day off in months, I'm ready for the clean air, the sun on my face, and the fast ride with good company.

Still, I'm nervous.

I'm afraid he's going to ask me about my recent seminar. People paid \$5,000 each and came from across the planet to attend my private intensive event on Hypnotic Writing skills. I allowed only 10 people in the room. And I screened everyone who attended. I was about to reveal the most advanced strategies known to humanity for persuading with words, and I didn't want any riff raff.

I'm not kidding. I even had a guest speaker reveal the chilling little known secrets of persuasion. He had been raised in a cult. Later, he was an undercover agent. He once had a shotgun held to his head for 40 minutes. He used words to escape with his life. It was all, well, hypnotic.

This is the kind of forbidden knowledge I revealed in my weekend intensive.

My friend knows this. Like a lot of people, he's curious. He heard that I revealed the three secrets to writing copy that I've never told anyone before.

He heard that I explained my own private formula for writing sale letters -- a formula I've never revealed anywhere, ever before.

He also knows that I explained my private checklists for reviewing copy. And -- I almost regret this -- I gave away some of my original tricks for making all writing more engaging, almost irresistible to read.

I also revealed my ideas about Hypnotic Graphics, the "intimacy factor," the wisdom in comic books, a lesson from hypnosis, the power of optical illusions in words, the need to strive for the impossible, how to direct the mind, and more. I even explained how people think, and unveiled why I call myself the "Michelangelo of Words."

On top of all that, I gave the 10 people in my event a copy of my new volume, the Hypnotic Writing Mastery Manual, literally my life's work and knowledge condensed into a tight 132 pages. (There's one graphic in the manual so gripping that the man who bound the books for me looked at it and said, "Trippy!")

My friend wants to know what I revealed. He also wants that manual. Yes, he's a friend. But he's also in business. He knows that if he learns and uses these proven methods, his business will double, maybe even triple. People who attended the event said the experience was a "20" on a scale of 1-10, with 10 being fantastic. My friend is drooling.

They have gone home and started to **immediately see results** like these:

*"I used a few Hypnotic Selling Secrets to rewrite in one day **one email offer** for one of my audio books that **increased the sales by over 100%**. This is amazing." ~ ~ Dave Lakhani - Bold Approach, Inc. - [boldapproach.com](http://boldapproach.com)*

*"I've gotta say I have been utterly clueless when it comes to writing sales copy. I've done it (everyone in business has to), but **up until now** it has always been hit and miss. Write some words, throw 'em at the wall, and see if they stick. The Hypnotic Copywriting weekend changed all that for me. Joe gave me a **step-by-step "how to and why" guide** to creating powerful sales copy. I was blown away by the depth of his knowledge and manner in which he weaves together words that invite the client to come in, get excited and BUY!" ~ Jillian Coleman Wheeler - GrantMeRich.com*

*"On my return from your information packed weekend, I put out my **first hypnotic written email blast**. My results **doubled in attendance** at my next two events and we **sold more than we ever had** at any previous event. It works Joe, you are one of kind and so is your hypnotic writing training." ~ ~ Carol Tuttle - Energy Therapist, Author, Speaker - caroltuttle.com*

What am I going to do about my friend?

Go to the lake, take the boat ride, and prepare myself to be grilled by my friend, or stay here and work on something important?

The truth is, the question is for you to answer.

That's right.

You.

Do you want to spend the day on the lake -- or whatever the equivalent of that is to you -- or to do you want to knuckle down and make some real money in your own business?

The question concerns choice, life direction, and your own personal power.

Most people get bounced around by the circumstances of life. As I say in my forthcoming new book, "The Attractor Factor," you are the primary creative force in your life. You can choose where you want to go, or you can let the winds blow you around like a mindless feather.

This morning my friend invited me to the lake. Will I go or will I stay here and work?

The answer is obvious. He's waiting for me right now. But here I am, writing this article for you. This comes first. This is more important. This is crucial.

But what's your answer?

When you're torn between learning how to make a good living online, and a distraction, what do you choose?

Anyone serious about making money or even getting rich on the Internet, or anywhere else, needs to come from a position of mental strength.

After all, many people say they want to get rich. But how many of them are **investing in their own success**? How many invest in books, courses, seminars, and trainings? And of those who do invest in their own desire to get rich, how many actually use what they learn? How many choose to "*go to the lake*" rather than implement what they learn?

My question to you today is this:

Who is making your choices?

Your answer is the key to your success.

As for me, will I go to the lake today?

Maybe. Balance is good. Play is good. But I first have to finish this article for you. It contains a message for all of us. It's the top priority. It can help you, and others, discover the secret for getting rich.

Am I worried about my friend probing, wanting to get the confidential secrets of my \$5,000 weekend?

Not anymore. I've set my mind to close that door. Anyone who wants my secrets knows how to get them. We filmed and recorded the entire weekend. I'll announce how to get them on Tuesday, October 12th at [www.HypnoticSellingSecrets.com](http://www.HypnoticSellingSecrets.com) .

The lesson here is this:

Who's in charge of you?

Will you read this article and make a decision to do what's right for your goal to be rich, or will you go turn on the TV?

The choice is yours.

Your future depends on your answer.  
Your wealth depends on your answer.

Choose wisely.

That said, I'm now off to the lake.

But before I go, I need to "get in your face" for a minute...

## **Your Challenge**

In the manual that comes with my home study course, I challenge every reader to do something impossible.

You'll see what I mean when you read my manual. The idea here is to do what you know in your heart you want to do.

I'm going to now challenge you to do it.

You obviously have goals. You wrote them down earlier, when I asked you what you would buy with all the money that will come your way if you do what I ask of you.

You obviously are eager to become wealthy. That's why you read this entire report and listening daily to the Money Magnet audio.

You obviously are open-minded. You just let me reveal the secrets of attracting money, some of which may have made you a little uncomfortable.

**So here's my challenge:**

## **What are you going to do NOW?**

**On Tuesday, October 12th at 9 A.M. Eastern** Nitro Marketing will release my long awaited master course in Hypnotic Selling at this website:

[www.HypnoticSellingSecrets.com](http://www.HypnoticSellingSecrets.com)

This is the mega package that includes **all** my writings, my ebooks, my audios, and – **far more importantly** – the complete training 10 others paid \$5,000 each to get.

This is the package that shows you how to **transform** your websites and emails into hypnotic money-makers.

This is the package that represents my life work – and contains the **tools** for you to make more money than ever before.

So – Are you going to act on this opportunity?

Be honest with me, and with yourself.

You know what to do.

I don't have to use any hypnotic selling to convince you to buy this right now. We're beyond that. We're talking face to face, soul to soul, heart to heart.

My record for success stands. The success of my clients stands. This package is without question that greatest system for selling more of your product or service than anything ever created before, and you most likely know that on some intuitive level.

Again – What are you going to do?

Are you going to act now and lift the bar on your past limitations?

Are you going to listen to the 3 minute money attractor every day?

Are you going to take advantage of Nitro's offer and get the package on Tuesday – and at their **\$500 "first day only" discount plus one of the \$10,163 Tuesday only bonus package?**

Or will you put this Special Report aside and pretend you never read it?

Remember, money likes speed. Money likes people who act. Money likes people who are fearless. Order your copy on Tuesday and show money you want more of it.

## **What is the Hypnotic Selling Secrets package? And what would I miss out on by not ordering on Tuesday?**



First, to reward and thank you for taking action on **Tuesday, October 12<sup>th</sup> at 9am Eastern**, (meaning if you "put this off until later" you will miss out completely) you will receive a big **\$500 discount**.

**(WARNING:** This \$500 discount will not be available after Wednesday night.)

You will **also receive \$10,163 in "bonuses"**.

I am using the word "bonuses" loosely because **they really are actual products**, selling right now, that people are allowing us to give to you for free or in some cases we paid them for the items. I recommend going to the site right now and **take a peek** at what is already included.

[HypnoticSellingSecrets.com](http://HypnoticSellingSecrets.com)

**(TIP:** The list will keep growing, check back each day and see what new items are added to your bonus package. You get to be the kid who gets to see what you are getting for Christmas ahead of time without getting in trouble, I am even **encouraging** you!)

**For example, here are just a few bonuses  
you will receive when you buy on Tuesday...**

- **Have you heard of the [Big Seminar](#)?** If you purchase Hypnotic Selling Secrets on Tuesday, October 12th you will receive a **\$997 discount** to attend Big Seminar 4. (**\$997 value**)
- What about **“How To Quit Your Job & Become A Pro JV Broker”** by Jason Cox? This course sold for \$327 however Jason has since taken it off the market so he can focus on “doing it” instead of selling it. You not only get the course, but we purchased a block of 180 seats to his closed door JV Broker summit in Las Vegas which is currently selling for \$1,000 right now... But the **first 180 people** to claim a ticket get to go for free! (**\$1,000 + \$327 value**)
- The brand new (not even released yet) **“Speak and Send”** software that lets you create hypnotic emails by just “speaking and sending” it. How easy is that. (**\$78.95 value**)
- **Let me do the work for you.** Each package will come with one shiny “Hypnotic Copy Brindump” **critique certificate**. Just send over one of your websites, emails or sales letters and I will give you tips to inject it with amazingly powerful hypnotic wording. Since I intend to sell more than 1500 courses within the first 24 hours I will not be able to offer this for long, so don’t expect it to be available past Tuesday. (**\$250 value**)

Go to [www.HypnoticSellingSecrets.com](http://www.HypnoticSellingSecrets.com) right now and **see the entire bonus package** (it is growing every day) you will receive. When you order on Tuesday, October 12<sup>th</sup> I **guarantee** you will receive **at least \$10,163** in high value bonuses.

(**WARNING**: Some of these bonuses are **limited** in number, which means you will need to **be one of the first few hundred people to order that morning**. And most of these bonuses will not be available after Wednesday night.)

- **Don’t Miss This:**  
And the first 5 people to order at 9am Eastern time Tuesday, October 12<sup>th</sup> will receive something very special. You will have to visit the site Monday night to find out what this will be... it will amaze you. (**\$1,500+ value**)

## Now let's see what is in the Hypnotic Selling Secrets Package.

It has three very unique parts, each designed to dramatically improve your ability to write amazing sales copy that gets you results.

**First**, it includes the **complete DVD videos AND the Hypnotic Writing Mastery manual from my \$5,000 per person sold out Hypnotic Writing Mastery Workshop**. This gives you step-by-step instruction, examples, case studies and exact detail on becoming a master at using Hypnotic Selling with your words. People who view these videos or read this manual are practically transformed into experts in the art of "Small Changes = Big Results." This is almost as good as being at the live event (only at a fifth of the cost for you).

**Second**, it includes the physical printed copies of my complete set of **personal swipe files and implementation guides**. These will make it dramatically easier and faster for you to write amazingly powerful and effective articles, sales letters, emails, joint ventures, endorsements, stories, websites, products or whatever you need to write.

There is an implementation guide for each major marketing piece you will ever create. Each guide gives you specific information for that item (such as how to write a Hypnotic Article). As well as containing **ready to use hypnotic templates and brain joggers** to significantly decrease the time it takes you to create new material. These will dramatically reducing the amount of time you spend sitting at your computer while bringing in results you once only dreamed of. **These are the resources I personally use, practically every single day, in my own business.**

**Third**, it includes a multitude of added audio CD interviews, DVD video presentations, never before released material, transcripts, articles, private trainings and much, much more to **compliment the core pieces above** -- each one digging into my Hypnotic Selling concepts from slightly different angles, heightening the overall usable "take-away" value you receive from the package.

**Plus**, I am not just going to throw those in as filler. **I carefully chose each piece and created a gameplan for you to use these supplemental Vitale gems as "continued learning" over the coming months.** Just like "Chinese water torture", by exposing your brain to these materials (for just an hour or two a week) the concepts will sink deep into your subconscious mind and you will be able to create stunning written material faster and easier than you would ever think possible right now. Just imagine masterful writing flowing out of you onto your computer like a wide-opened fire hydrant drenching gleeful children on a sweltering hot July summer day.

**And the price is...**

## And guess what this is being sold for?

**Just \$1,499.** Yes, I know that is almost one-third of the price the people paid to attend the live event. And yes, I know that we tripled the value of the package with everything we added in there. And yes, we could probably make twice as much by pricing it at \$3,000.

But frankly I don't care. I wanted to make this thing as affordable as possible for you to let this "stallion" get out and race with 1000's of people.

### Did I mention the **\$500 discount**?

Well, I took a lesson from John Reese when he preached to us the principle of "**sacrifice early profits.**" And that is exactly what I decided to do.

My goal, with a lot of help from you, is to sell 1500 of these packages. And I am willing to sacrifice my early profits (\$500 from every sale) to make that happen.

**So, yes, I am cutting the price of the product to just \$997.** This is not some lame gimmick either, the price **is** going up at midnight on Wednesday.

I know, that seems rather insane considering the amount of real value this package contains. Just counting the items in this package that sell, right now today, as their own products (not counting all of the other "Vitale Gems and Treasures" we added in) there is **at least \$8,509 in real-true-value and we are giving it all away at an 89% discount.** I wonder if John meant an 89% discount when he said "sacrifice early profits?"

**Go to [www.HypnoticSellingSecrets.com](http://www.HypnoticSellingSecrets.com) today** and see what you will receive in your \$10,163 bonus package on October 12<sup>th</sup>. (Did you notice you are receiving **10 times** the cost of the package in real, valuable bonuses?) Then, circle that day in your day planner, put a post-it note on your computer and make a point to come back to the site at 9am eastern time on the 12th.

To Your Success,



Dr. Joe Vitale